

Weld County Workforce Development Board

Strategic Plan



PY
20-23

Employment Services of Weld County

315 N 11th Avenue, Building B
Greeley, CO 80631

2950 9th Street
Fort Lupton, CO 80621

Phone: (970) 353-3800
Fax: (970) 346-7981
www.eswc.org

Program Years 2020-2023
July 1, 2020-June 30, 2024

Weld County Workforce Development Board Strategic Plan

Program Years 2020-2023 (July 1, 2020-June 30, 2024)

Mission

To keep the workforce system responsive to employers, employees, and job seekers.

Vision

To direct the efforts of Employment Services of Weld County (ESWC) to operate an innovative, adaptive, and customer-driven workforce system which ensures:

- Customer services are based upon individual needs and choices;
- Services provided are competitive and valuable;
- Outcomes are measurable and results orientated;
- Responsiveness to changing labor market conditions, customer profiles, and program regulations; and
- Services are fiscally responsible.

Commitment

The Weld County Workforce Development Board is committed to continuing to meet or exceed expectations for CWDC's designation as a High Performing Local Workforce Development Board (WDB) including:

- 1) 100% of members oriented within first 6 months of appointment.
- 2) Majority of Weld County's key industries represented on the board.
- 3) 80% of members attended or supported a talent development system event besides board meetings.
- 4) Meet or exceed attendance policies for board meetings.
- 5) Local WDB uses data to drive its strategic plan, sharing data to inform the community and measuring impacts of its strategic plan.
- 6) Board membership is diverse and knowledgeable.
- 7) Board members actively participate in board meetings and support the local workforce system.
- 8) Board members serve as liaisons between the community and local workforce center.
- 9) Local WDB accomplishes goals and strategic priorities through data-driven, business-led meetings.
- 10) 80% of members attended a community event as a Local WDB representative OR Local WDB provides leadership in impacting a community goal or issue.

Strategic Goals

Goal 1

Continue seeking clarity and improving connections for programs and services between Employment Services and the businesses and individuals in the Weld County Community.

1.1 Support the development of career pathways through ESWC, Community Partners, and Business.

1.2 Design, distribute, and implement employer, employee, and job seeker workflow map(s) to support services provided through ESWC.

Goal 2

Increase awareness and clarify impact of Weld County's workforce network by attracting organizations and businesses to utilize the available funding provided to Workforce Innovation and Opportunity Act (WIOA) targeted populations.

Goal 3

Increase Weld County Workforce Development Board (WCWDB) member engagement by involving board members in planning, leadership pipeline development, and committee involvement.

3.1 Increase meeting cadence to support greater participation, member engagement, and provide improved support in achievement of board goals and deliverables.

3.2 Increase member attendance in planning and engagement meetings to provide expanded ownership in board responsibilities.

3.3 Develop strategies and tasks in committees that contribute and drive partnership goals.

Goal 4

Working with intention by participating and supporting ESWC, sector partnerships and their workgroups to ensure our regional workforce has equitable access to opportunities for quality, life-long education and individual advancement to secure the future of work in Northern Colorado.

Alignment with State Goals

State Goals: The TalentFOUND network supports the [Governor's goals](#) by focusing on the following four priorities outlined in the state plan:

Goal A: Align state policies and flexible resources to ensure all Coloradans have equitable access to opportunities for quality, life-long education connected to the future of work.

Goal B: Increase the impact of the TalentFOUND network by attracting and supporting more individuals and businesses to utilize the available funding.

Goal C: Promote career nimbleness and agility for all Coloradans.

Goal D: Strengthen partnerships to address job quality as well as individual and community level issues impacting economic mobility

[Learn more about the WIOA State Plan.](#)