## Weld County 2013 Community Health Survey

# Sugar Sweetened Beverages

### **Key Findings**

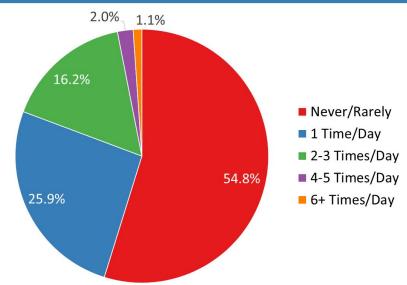
- Reducing consumption of calories from added sugars is an objective of Healthy People 2020. Daily consumption of sugar sweetened beverages is associated with chronic health conditions such as diabetes and cardiovascular disease.
- In the 2013 CHS, sugar sweetened beverages was defined as any drink with added sugar, syrups or sweeteners but not diet, sugarfree, or 100% fruit juices. Countywide, 45.2% of people consumed one or more sugar sweetened beverages per day.
- More Hispanic residents (61%) consumed sugar sweetened beverages at least once per day compared to non-Hispanic residents (41%).

#### Drink Sugar Sweetened Beverages at Least Once Per Day by Ethnicity



Hispanic vs. Not Hispanic

#### **How Often Drink Sugar Sweetened Beverages**



**Drink Sugar Sweetened Beverages** at Least Once Per Day by Region

North	45.9%
Southwest	41.0%
Southeast	35.2%
Greeley/Evans	50.9%

Sugar sweetened beverage consumption was higher among people who lived in Greeley/Evans (50.9%), and residents whose income was less than \$15,000 per year (59%; chart not shown).

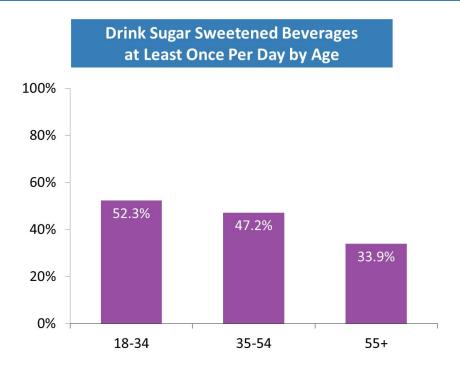


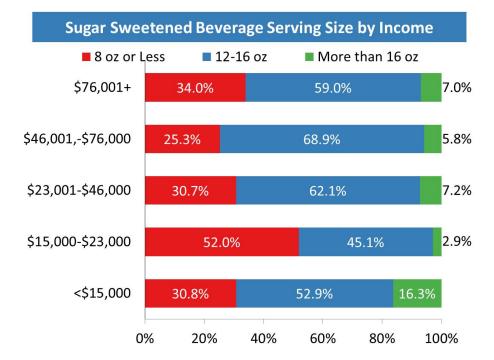


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- Sugar sweetened beverage consumption varied by age also. Over half (52.3%) of adults between 18 and 34 years drank sugar sweetened beverages at least once per day whereas about one-third (33.9%) of adults 55 years or older drank sugar sweetened beverages.
- Most people from each income group who drank sugar sweetened beverages reported they typically drank a 12-16 ounce serving size.
- About one third from each income group (except those making \$15,000-\$23,000/yr.) reported they typically drank 8 ounce servings or smaller (see chart below).





#### **Ouestions?**

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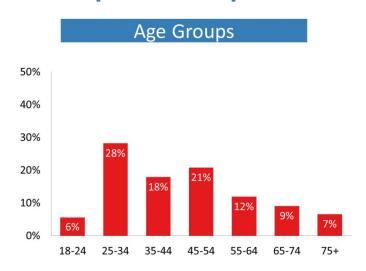


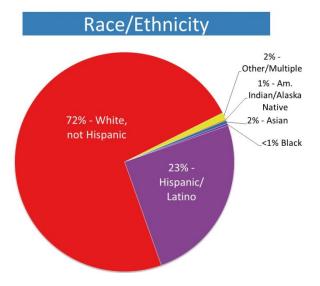


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### About the Survey

#### **Description of Responders**







#### The Survey Explained

- In order to periodically assess the health status of county residents, between October 15, 2013 and February 14, 2014, Weld County Department of Public Health & Environment contacted 7,502 households by mail requesting an adult to complete the 65-item survey or complete it online.
- Question topics included health, health care access and insurance, health conditions and lifestyle habits, preventive screenings, environmental issues, community concerns and needs, demographics, and the 2013 Flood Disaster.
- Households were selected randomly by first dividing the mailing list into four regions (see map below) and two household types. The list was certified by the post office but did not contain residents' names.
- After multiple contacts, 2,082 community residents returned usable surveys for a 28 percent response rate. The results are representative of the population within a ±5.0 percent margin of error.
- To see the actual survey go to: www.weldhealth.org

